



# AMERICAN NONPROFIT ACADEMY

## NONPROFIT PRESENTATION TOPICS

The nonprofit sector is vibrant, innovative, as well as a conduit for addressing social concerns. Connect your group to the new approaches and realities the philanthropic community is confronting. Now more than ever, nonprofits are providing impactful solutions and valuable community services globally. With engaging, dynamic and thoughtful presentations, your group will be motivated to get involved and reach the mission, vision and values of the nonprofit sector.

### **7 KEYS TO ATTRACTING INDIVIDUAL WEALTHY DONORS**

The US Silver Tsunami is transforming American culture. One of the main impacts is the transference of wealth. What are these wealthy donors searching for in their philanthropic partnerships? Learn the 7 keys to understanding and responding to this wave. This group has phenomenal impact that is transforming the nonprofit sector.

**45 MINUTES**

### **MILLENNIAL DONORS NEW APPROACHES TO FUNDING**

1 in 3 American workers are part of the Millennial Generation. This demographic is different than any other group that has come before them. Millennials are inheriting vast wealth and have different philanthropic concerns than their parents and grandparents. Learn factors motivating the intriguing Millennial Generation.

**45 MINUTES**

### **STRATEGIES THAT BUILD YOUR PROFESSIONAL BRAND**

Nonprofit professionals often are champions at promoting their organizations but not themselves. Learn 10 easy strategies to improve your professional brand that are natural and achievable. Enhancing credibility, earning a promotion or scoring a raise requires strategy. Retool the way you look at your career while building your network and access to leaders in the nonprofit sector.

**45 MINUTES**

### **EMBRACING BOARD SERVICE**

New to nonprofit Board leadership? Learn 10 steps to take before signing on for nonprofit service. Be an effective, strategic and successful Board leader. **30 MINUTES**

### **MODERN PHILANTHROPY**

The nonprofit sector is changing and innovating like never before. Learn the Top 10 major trends shaking up philanthropic approaches. **30 MINUTES**